



# NEWS RELEASE

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## AbelCine Special - Universal Juicebox by Frezzi

**Hawthorne, NJ – April 7, 2011** – AbelCine, an industry leader in the sales, rental, service and training of new acquisition tools for film, digital cinema, high-speed, 3D, broadcast, new media and communications, has collaborated and commissioned Frezzi Energy Systems to create the Universal Juicebox 600W, a dual voltage broadcast equipment power supply.

The Universal Juicebox is specifically designed to power the AbelCine UniBob Universal Breakout Box, for complete power management of all camera accessories on 2/3" and digital cinema cameras. The Universal Juicebox was designed with the ARRI ALEXA, Sony SRW-9000PL and Phantom Flex in mind, but can also be used to power any power-hungry 2/3" camera and all of their accessories including lens controllers, lights, onboard monitors, recorders, etc. The Lemo-8 dual voltage port is standard for use with the Sony F23, Sony F35 and the Panavision Genesis cameras. The additional XLR-4 and XLR-3 ports on the Universal Juicebox allow it to power a vast variety of 12V & 24V devices. The unit measures 4.5" x 5" x 11.75", weighs under 6 pounds and accepts worldwide input voltage. You can view the Universal Juicebox at **AbelCine's booth #C8932 at NAB**.

"After success with Frezzi's Classic Juicebox 400 Watt, a 15V power supply, we asked Frezzi to manufacture a high energy Universal 600 Watt that offers dual voltage and can power most broadcast equipment," said Mitch Gross, Applications Specialist with AbelCine.

**Frezzi will be exhibiting at NAB 2011 in Las Vegas, Booth #C11433.** The company will showcase a complete line of Frezzi on-camera HD broadcast support gear including the new HH-1 System, Frezzi's award-winning on-camera lights and ultra-bright HMI Sun-Guns designs ranging from 15 thru to 400 watts. Replacement batteries for Sony EX1, EX3, F3 handheld cameras and V-Lock for shoulder ENG cameras. Frezzi has been manufacturing portable lighting and power products for the news media industry, both film and video for over 70 years. Frezzi Energy Systems is a division of Frezzolini Electronics Inc.

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