

## FOR IMMEDIATE RELEASE

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Frezzi EyLight™- Professional Grade Camera Light with Self-Contained Quick-Swap Rechargeable Battery Pack at NAB 2014 Frezzi Booth C7122

## "All-in-one-design" Hybrid camera light accepts tungsten and LED lamps

Frezzi redefines camera lighting with the compact EyLight, the world's first professional camera light with an internal quick-swap rechargeable battery that delivers sustainable power to traditional tungsten and LED lamps in a compact "all-in-one design". Built on the industry standard Frezzi Mini-Fill's form factor, it's ideal for handheld cameras that have no way to power a professional light. Finally, a professional quality camera light for any format camera all without cables or cords.

## **Features**

- Self contained battery "all-in-one design" no cables
- Works with all cameras, ENG, Handheld cameras and DSLR
- Rechargeable Quick-Swap Battery Pack with Advanced Energy Guage
- High-Output 5X Output of typical LED camera lights
- Rugged all aluminum construction and weatherproof
- Long run time 2+ hrs on a single battery
- Compact low profile space saving design
- Save hundreds of dollars/per year on throw away "AA" batteries
- Long lasting Frezzi professional ENG/EFP workhorse
- Professional accessories accepts Mini-Fill accessories
- Advanced dimmer control without color shift and independent ON/OFF Switch
- Hybrid design Accepts standard tungsten or LED lamps
- Future-proof design with interchangeable lamps
- Accepts Mini-Fill accessories Dichroic Filter, Barndoor diffusers, Softboxes
- Single Shadow with uniform and smooth light distribution
- Available with quick swap 5000K, 3200K LED or 20W Tungsten lamp
- Light Output 100 ft-cd @ 5 feet 40 degrees (with LED75 lamp)
- Lamp Life 50K Hours (with LED75 lamp)
- Camera Mount Cold shoe and 1/4-20 stud
- Tilt Angle +90/-45 degrees with lock
- Size 2" x 5 x 4 3/4" with battery pack
- Weight 15 oz. with battery pack

With this latest achievement in camera lighting technology, cameramen finally have professional high output self-powered lighting for all format cameras independent of their power source.

Frezzi has manufactured portable lighting and power products for the news media industry, both film and video for over 70 years. Frezzi Energy Systems is a division of Frezzolini Electronics Inc. Contact Frezzi toll free at: 800.345.1030 and for more information visit our website at: www.frezzi.com to see all our latest innovations.